

BRINGING LIGHT TO NEW ENERGY INVESTORS.

New Energy Equity is the country's leading end-to-end solar development and finance specialist company, having successfully completed more than 120 projects totaling more than 120 megawatts. Our team includes experts in all aspects of solar projects – development, engineering, land acquisition, program management, legal diligence, construction, and financing.





CHALLENGE

To develop and design a brand-centric website that educates both investors and prospects that are interested in incorporating a new energy facility or solar energy on their property. The site planning included an opportunity to educate visitors about the benefits of solar investment and to showcase previous projects.

APPROACH

- + Web design + development
- + Content development
- + API integration
- + Planning + deployment
- + On-going hosting + management