


A BOLD CHANGE AHEAD.

A long wooden pier with railings extends from the foreground into a vibrant turquoise sea. In the distance, a large red and white commercial ship is docked at a pier. The sky is filled with heavy, grey clouds, creating a dramatic atmosphere. The ship has a white superstructure and a red hull, with a crane visible on its deck.

Schuyler Line Navigation Company, LLC (SLNC) operates commercial US Flag and Foreign Flag vessels worldwide, providing a variety of liner shipping services and logistics services in the North, Central and South American markets, West African markets and Caribbean markets including Cuba, Guatemala, Belize, Colombia, Haiti, Denmark, and Thule.

SCHUYLER LINE



CHALLENGE

To clearly forecast and offer marketing navigation to a worldwide shipping and transatlantic freight company who serves both government, investment and international trade markets.

APPROACH

- + Marketing consulting
- + Display design
- + Collateral print
- + Interactive/multi-media
- + Digital display interface
- + Branding and Messaging